

# How to improve GOOGLE ranking for your website

## UTILIZE INTERNET SEARCH: GOOGLE

HOW CAN YOU BE MORE VISIBLE ON INTERNET WHEN SEARCHED LOCALLY OVER GOOGLE /BING /YAHOO

### STEPS TO IMPROVE ONLINE VISIBILITY

**STEP 1**



**UNDERSTAND HOW YOUR CLIENTS SEARCH ON GOOGLE:**  
New clients won't be searching for your business name, rather, they search for businesses based on a number of different factors: i.e. Geographical or Location, City Name, Highway or Business Specialty, etc.

**STEP 2**



**RIGHT KEYWORD COMBINATIONS:**  
A client living in Edina may search for "Dentist in Edina" for example, or "clinic in Edina" or "Edina Clinics". Note that even a small variation matters. Knowing the correct combination of keywords is essential in optimizing SEO.

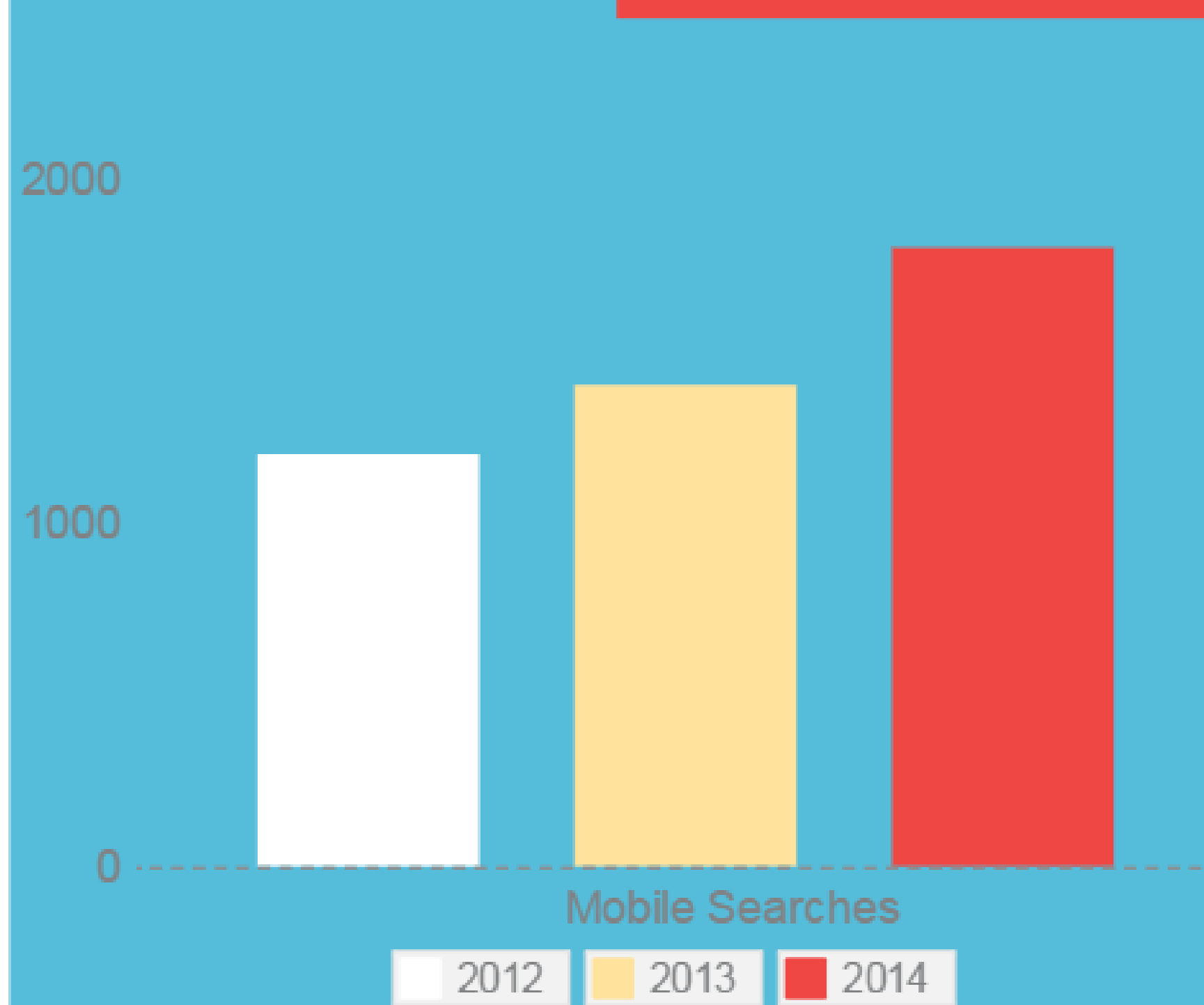
**STEP 3**



**GET YOUR WEBSITE REGISTERED IN TARGETED DIRECTORIES:**  
Register your business online not just on important directories like yellow pages, white pages, Google business and Yahoo but its essential to find out your industry related directories and get registered. Helps ranking your website!!

**MOST IMPORTANT STEP: BEING "SEARCHABLE" ON MOBILE**

### INCREASE IN MOBILE SEARCHES



Study: 78 Percent Of Local-Mobile Searches Result In Offline Purchases



Most Important device for internet access by device owner

### WHICH ADVERTISING PLATFORM?

#### Study: Mobile

Americans spent more time on average looking at their mobile devices than at a television screen: 2 hours 57 mins per day

#### Television

2 hours and 48 minutes per day in front of a TV set.



#### Radio /Print/other

Radio, print and other media platforms are now reduced to less than 15% of average daily time spent.

**CONCLUSION: It's important to get your website mobile friendly, ask us for FREE ASSESSMENT OF YOUR WEBSITE**

**QUICK TEST TO CHECK IF YOUR WEBSITE IS MOBILE FRIENDLY?**

**CLICK HERE :<http://tinyurl.com/qyyhwkp>**

**GET FREE KEYWORD ANALYSIS, CALL US: 612-217-4838**



**SRS Web Solutions, Inc**

SOURCES:  
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